Grand Executive & Grand Conference

Antonio Citterio, 2014



vitra.

Grand Executive & Grand Conference

Antonio Citterio, 2014



Grand Executive **Grand Conference**

The Grand Executive chair combines the elegance of the Grand Repos lounge chair, which was designed by Antonio Citterio for the Vitra Home Collection, with the functionality of a modern office chair. The dignified aura of the Grand Executive chair is complemented by a sleek aesthetic. Covered in high-quality leather, its softly padded upholstery provides supreme comfort. Decorative seams highlight the chair's handcrafted details and delineate its volumetric structure. The FlowMotion mechanism can be adapted to the individual user to ensure synchronised comfort in every sitting position. The Grand Executive Highback model is equipped with an adjustable neck cushion.

The Grand Executive chair comes in different versions: Grand Executive Lowback is distinguished by its lower backrest and Grand Executive Conference offers a sophisticated solution for visitor and conference seating. Together with Grand Repos and Repos, they form a family of chairs that gives a unified look to offices and conference rooms as well as lobbies, waiting zones and reception areas.



Antonio Citterio

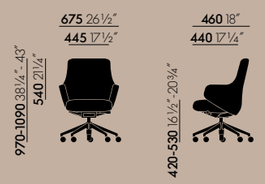
The architect and designer Antonio Citterio, who lives and works in Milan, has collaborated with Vitra since 1988. Together they have produced a series of office chairs and various office systems, as well as products for the Vitra Home Collection. The Citterio Collection is constantly being expanded.

1–3 Grand Executive
4–5 Grand Executive, materials
6–7 Grand Conference, materials
12 V-Foam - meltable PU upholstery foam
13 Sustainable quality
14–15 Vitra Product Warranty
16–19 Upholstery fabrics & leather
20 Surfaces and colours

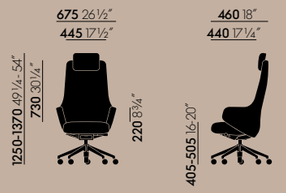
Materials

Grand Executive

- **Executive armchair in accordance with EN 1335.**
- **Mechanism:** FlowMotion mechanism with individual adjustment of backrest resistance.
- **Backrest and seat:** seat shell with integrated armrests and height-adjustable neck cushion (Highback). Backrest shell made of plastic; seat and back upholstery made of polyurethane foam. Leather cover.
- **Base:** five-star base in polished die-cast aluminium. With double castors (Ø 60 mm) for hard and soft floors in in basic dark.
- **Grand Executive Highback:** high backrest with height-adjustable neck cushion.
- **Grand Executive Lowback:** medium-height backrest without neck cushion.
- **Delivery:** includes castor protection (orange or transparent), which must be removed before first use.



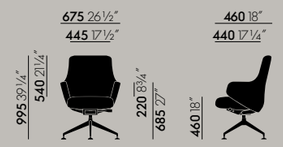
Grand Executive Lowback



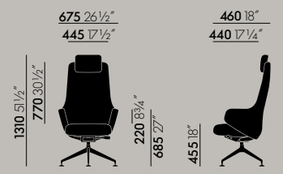
Grand Executive Highback

Grand Conference

- **Conference chair (swivel) in accordance with EN 16139.**
- **Mechanism:** FlowMotion conference mechanism with individual adjustment of backrest resistance. Fixed seat height with shock-absorbing seat suspension for added comfort.
- **Backrest and seat:** seat shell with integrated armrests and height-adjustable neck cushion (Highback). Backrest shell made of plastic; seat and back upholstery made of recyclable polyurethane ‚V-Foam'. Leather cover.
- Due to British fire safety regulations, V-Foam is not used in the UK. Fire retardants would have to be added to the formula, which would make it impossible to recycle V-Foam separately.
- **Base:** four-star base in polished die-cast aluminium. Fitted with plastic glides for carpet or felt glides for hard floors.
- **Grand Conference Highback:** high backrest with height-adjustable neck cushion.
- **Grand Conference Lowback:** medium-height backrest without neck cushion.



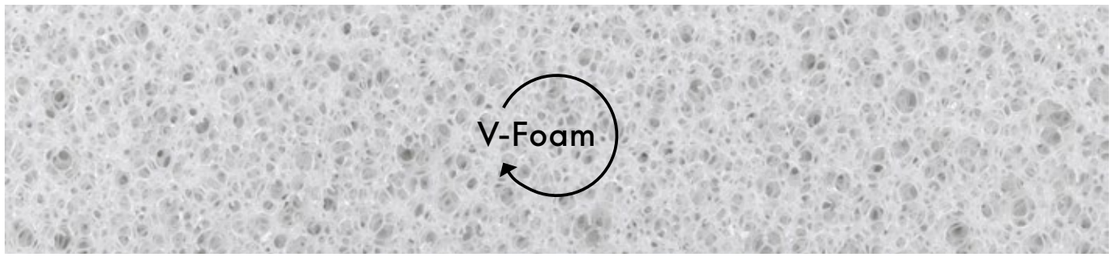
Grand Conference Lowback



Grand Conference Highback

V-Foam - meltable PU foam





Developed jointly by Vitra and BASF, V-Foam is the world's first economically recyclable polyurethane foam.

Standard polyurethane foam (PU foam) is derived from fossil fuels and utilised extensively worldwide. Its recycling process is very energy-intensive and uneconomical.

V-Foam, on the other hand, can be melted, reprocessed and returned to the material cycle in its entirety for use in new products. Vitra will gradually incorporate V-Foam for all its upholstered furniture containing moulded foam from 2025.

Due to British fire safety regulations, V-Foam is not used in the UK. Fire retardants would have to be added to the formula, which would make it impossible to recycle V-Foam separately.

Sustainable quality



Vitra Test Centre

All Vitra office chairs are subjected to rigorous testing, based on the parameters of 15 years of use, at the company's own Test Centre. Vitra carries out tests that go far beyond standard requirements, with an inspection catalogue comprised of the world's toughest tests (simulation of worst-case usage).
Over the years, Vitra has developed additional tests of its own that are not found in any official catalogue of standards.

Greenguard

The GREENGUARD label for indoor air quality (2001) recognises products that contribute to the creation of healthier indoor environments.

GS

With the GS seal for tested safety, a state-authorised inspection institute certifies the suitability and safety of the construction and monitors production at regular intervals.

Bifma

The Grand Executive fulfils the ANSI/BIFMA standard X5.1-2011, thus meeting the stringent safety requirements for the US market.

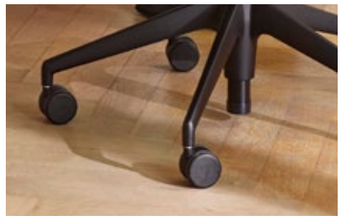
Vitra product warranty

Designed and manufactured for longevity, Vitra products are backed by a quality promise guiding every aspect of their development and production. Registered products qualify for either a 10- or 30-year warranty, unlocking various benefits including product identification, origin tracing, and access to designer information and care instructions. This warranty reflects Vitra's commitment to sustainability.

Full terms and conditions and further information are available here for review. For USA & Canada, specific conditions apply.

The Grand Executive is eligible for the 10-year Vitra Product Warranty when registered through https://my.vitra.com for private use.

Spare parts



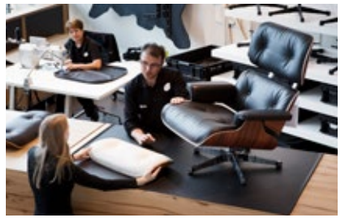
Castors and glides can be ordered directly from the vitra.com website.
Link to online shop
For other spare parts, please contact Vitra or your local Vitra partner.

Care instructions



Here you will find care instructions for cover fabrics, leather, plastics and metals.
Link to website

Maintenance



For matters relating to maintenance and repair or general enquiries, contact our Service Team using the following form.
Link to Service Team contact form

Find Vitra



Here you can find the nearest Vitra location or a Vitra partner for local assistance.
Find Vitra

Upholstery fabrics & leather

Heavy use

Leather - L20

Medium use

Leather Premium - F L50



Leather Heavy use, L20

The standard grade leather used by Vitra is a robust cowhide leather, dyed-through, pigmented and embossed with an even grain pattern. Since it is hard-wearing and easy to maintain, it can also be used in office environments.

Leather is available in 16 colours.

Material	Robust cowhide with a distinctive, even grain
Fastness to light	Type 6
Thickness	1,1–1,3 mm
Fastness to rubbing	Grade 4 dry and wet

Leather

- 72 snow
- 73 clay
- 64 cement
- 71 sand
- 21 dim grey
- 61 umbra grey
- 67 asphalt
- 59 jade
- 66 nero
- 70 red
- 22 red stone
- 97 cognac
- 75 camel
- 69 marron
- 87 plum
- 68 chocolate

Leather Premium F Medium use, L50



Leather Premium F is a relatively smooth cowhide leather with a flat grain and fine top sheen. It is dyed-through, lightly pigmented and processed with a tanning agent extracted from olive tree leaves (a waste product of the olive harvest).

Leather Premium F is available in 22 colours.

Material	Semi-aniline nappa leather with a very soft and supple feel, vegetable tanned
Fastness to light	Type 5
Thickness	1,1–1,3 mm
Fastness to rubbing	Grade 4 dry and wet

Leather Premium F

- 72 snow
- 73 clay
- 64 cement
- 71 sand
- 61 umbra grey
- 65 granite
- 67 asphalt
- 60 smoke blue
- 59 jade
- 58 khaki
- 66 nero
- 97 cognac
- 22 red stone
- 93 brandy
- 69 marron
- 77 brown
- 87 plum
- 68 chocolate
- 63 cashew
- 62 ochre
- 75 camel
- 74 olive

Surfaces and colours





Base



Metal

Vitra most frequently uses aluminium and steel for metal components. Since 94% less energy is required to produce recycled aluminium in comparison to primary aluminium, Vitra utilises aluminium consisting of 95% recycled material whenever possible.
Depending on the product, metal surfaces are either powder-coated, chrome-plated, polished, galvanised, lacquered or blasted. A smooth or textured powder-coated finish provides colour and surface protection.

03
polished aluminium